

CAPE HORN 2026

52 DAYS • 5,800 NAUTICAL MILES • SOUTHERN OCEAN

AUCKLAND, NEW ZEALAND → CAPE HORN → USHUAIA, ARGENTINA

PARTNER WITH THE CAPE HORN PROJECT

I'm inviting a small number of companies to join me on this 52-day Southern Ocean passage — through equipment, technical gear, production support or financial partnership.

The voyage is booked. The story is happening. The opportunity is to become part of it.

VOYAGE DATES October 11 — December 1, 2026

THE EXPEDITION

At 59, Canadian sailor, outdoorsman and storyteller John Fraser will join the voyage crew of the historic tall ship Bark EUROPA for a non-stop passage from New Zealand to Argentina, rounding Cape Horn under sail.

For nearly two months he will stand watches, navigate, take the helm, handle sail and live aboard through the Roaring Forties and Furious Fifties — documenting the preparation, people, work, weather and experience for John Fraser's Wild Life.

*"The adventure is already happening.
I'm bringing people with me."*

WHAT PARTNERS RECEIVE

STORY INTEGRATION	Natural inclusion in expedition preparation and coverage.
ORIGINAL CONTENT	Photography and video created in a rare, visually powerful environment.
MULTI-PLATFORM	YouTube films, Instagram storytelling and written Field Notes.
USAGE OPTIONS	Separately negotiated rights to selected expedition content.

WAYS TO PARTICIPATE

EQUIPMENT

Camera, audio, power, storage and equipment protection.

TECHNICAL GEAR

Foul-weather clothing, layers, footwear and field equipment.

PRODUCTION SUPPORT

Support for creating and delivering expedition storytelling.

FINANCIAL PARTNERSHIP

Brand support tied to an agreed content partnership.

PARTNER APPROACH

The project is intentionally keeping its partner roster small, with natural alignment between each company, its equipment and the expedition.

Interested?

Let's discuss where your brand fits naturally into the Cape Horn story.

LET'S TALK ABOUT CAPE HORN.

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John Fraser's Wild Life